

# Giulio Serafini

Tulum, Quintana Roo, Mexico



zulioarts@gmail.com



+52 9841321733



[linkedin.com/in/giulioserafini](https://www.linkedin.com/in/giulioserafini)



<https://www.tuluminacion.studio/portfolio>

## Summary

I'm a Senior Animator and Designer based in Tulum, Mexico.

My journey has taken me from Florence (Italy), to NYC, and now to the Riviera Maya.

With +15 years of experience, I've collaborated with a diverse range of clients, from TV & Web Series to corporations and nonprofits. Some of the videos I worked on have millions of views, including viral videos that surpassed a billion views. I'm fluent in English, Italian, and Spanish.

I founded Tulumination Studio, a place where the magic happens: 2D animation, books, VR, AR, NFTs, AI & Web 3.0 all mixed up in the wizard cauldron.

Following that, I launched "The Wizard Workshop", offering private classes in both Traditional and Digital art right here in Tulum.

Now I'm open to work & collaborate with you.

Let's Create Magic together.

Skills:

2D & 3D Animation

Character Design

Storyboarding

Editing

Illustration

Virtual Reality (VR)

Workshop & Course Development

Logo Design

Non-Fungible Tokens (NFTs) Creation & Integration

## Experience



### Founder

Tulumination Studio

Sep 2022 - Present (1 year)

Founder & Chief Wizard at Tulumination Studio | Blending Tech & Magic | 2D Animation, VR, AR, NFTs & More



### Founder

MD&A Multimedia Design & Animation

Mar 2013 - Aug 2023 (10 years 6 months)



### Freelance Animator

## GO2 for Lung Cancer

Jan 2017 - 2022 (5 years)

Animation Production for several videos



## Freelance Animator

pepemon.world

May 2020 - Nov 2021 (1 year 7 months)

Various Animation for NFTs collectible cards



## Animation Director

Curio NFT

Oct 2020 - Oct 2021 (1 year 1 month)

Creation of NFTs, Animation, Design, Web Design



## Animation Director

Ministry of Foreign Affairs of Denmark

Jan 2016 - Feb 2020 (4 years 2 months)

Social Media Animated Videos



## Animation Director

Jumo Health

Jan 2017 - Jan 2018 (1 year 1 month)

Animator for Omintropen Videos



## Graphic Animations for BBC

Mediakite

Apr 2013 - Aug 2017 (4 years 5 months)

Graphic Animations for BBC.com

<http://www.bbc.com/capital/columns/90-second-financial-fix>



## Animator, storyboard artist, editor, character designer

Mediakite

Nov 2012 - Aug 2017 (4 years 10 months)

Animation for the Istanbul American Hospital

[https://www.youtube.com/watch?v=\\_YJmXBdAE0c](https://www.youtube.com/watch?v=_YJmXBdAE0c)

Animation "What is Reflux?"

[https://www.youtube.com/watch?v=7uN\\_O5jeD7M](https://www.youtube.com/watch?v=7uN_O5jeD7M)

Isis startup

Medtronic Animation

Central Park West (intro)

Le Conversazioni (intro)

<https://www.youtube.com/watch?v=pZl1TH9UbZ4>



## **Freelance Animator**

Seiden

May 2016 - Oct 2016 (6 months)

Animator for Extended Fertility Video



## **Animation**

Happy Goon

Jun 2015 - Jul 2015 (2 months)

Animations for Happy Goon



## **Animator, storyboard artist, editor, character designer**

Corona

Nov 2014 - May 2015 (7 months)

Animator, storyboard artist, editor, character designer for Corona



## **Animator, storyboard artist, editor, character designer**

Permacredits

Jul 2014 - Feb 2015 (8 months)

Animator, storyboard artist, editor, character designer for Permacredits



## **Animator, storyboard artist, editor, character designer - Designer**

Children's Tumor Foundation

Oct 2013 - 2015 (2 years)

Video Production



## **Animator, storyboard artist, editor, character designer**

Caparol Arabia

Jun 2014 - Jul 2014 (2 months)



## **Designer - web**

Piacere Restaurant

Jan 2013 - Jul 2014 (1 year 7 months)



## **Animator, storyboard artist, editor, character designer**

Patient Crossroads

2014 - 2014 (less than a year)

Animator, storyboard artist, editor, character designer for Patient Crossroads



### **Animator, storyboard artist, editor, character designer**

PSC Partners

2014 - 2014 (less than a year)

Animator, storyboard artist, editor, character designer for PSC Partners



### **Designer**

2013 - 2014 (1 year)

Graphic Design for Bottega Organica



### **Storyboarder, animator, editor, supervisor**

108Farm

Nov 2012 - Mar 2013 (5 months)

Video App B&W



### **Storyboarder, Character Designer, animator, sounddesigner, compositor editor**

Medita

Dec 2012 - Feb 2013 (3 months)

Produzione App iCalciatori Panini

Produzione Pulcino Pio Videoclip



### **Storyboarder, Character Designer, Animator**

Pokaware

Dec 2012 - Feb 2013 (3 months)

Pokaware software (Google)



### **Animator, editor, Charact Designer**

Flocabulary

Jul 2012 - Jan 2013 (7 months)

Hip Hop Educational Videos for US schools



### **Designer, Web Designer**

Piacere Restaurant

2013 - 2013 (less than a year)

Designer for Piacere Restaurant



### **CHARATER DESIGN, STORYBOARD, ANIMATION**

Istambul American Hospital

2013 - 2013 (less than a year)

CHARATER DESIGN, STORYBOARD, ANIMATIONS FOR INSTABUL AMERICAN HOSPITAL



### **Animation**

Poste Italiane

2013 - 2013 (less than a year)

CHARATER DESIGN, STORYBOARD, ANIMATIONS FOR POSTE ITALIANE (ITALIAN POST OFFICE)



## **Storyboard Artist**

Freelance

2012 - 2013 (1 year)

-STORYBOARD ARTIST FOR ASHER BOOK VIDEO CLIP

-STORYBOARD ARTIST FOR JOVAN DAIS VIDEO CLIP

-STORYBOARD ARTIST CHARACTER DESIGNER ANIMATOR EDITOR FOR FARINELLA COMMERCIALS

-STORYBOARD FOR STARTUP ISIS (MEDIKITE)



## **Fashion Designer**

Freelance

2012 - 2013 (1 year)

FASHION DESIGNER FOR OLIVER CHEN, SENIOR ASSOCIATE OF CITIGROUP



## **Graphic Designer**

Oficina Latina

Jul 2011 - Dec 2012 (1 year 6 months)

Resting menus and logos



## **Designer**

Unipol

Oct 2012 - Nov 2012 (2 months)

Designs for the new campaign



## **Freelance Character Animator**

Radio Globo

Jan 2011 - Sep 2012 (1 year 9 months)

Animator For the Web Series "Pulcino Pio"



## **Animator**

Farinella

Apr 2012 - Aug 2012 (5 months)



## **Animator**

USL Treviso

2012 - 2012 (less than a year)

ANIMATOR FOR USL TREVISO



## **Storyboard Artist**

Red Bull

2012 - 2012 (less than a year)

STORYBOARD ARTIST (ANIMATIC) FOR THE REDBULL COMMERCIAL "NEW YORK MUSIC ACADEMY 2012"



## **web designer**

Derivee

Jun 2011 - Sep 2011 (4 months)



## **Web Designer - Graphic Designer**

Step Up

Mar 2011 - Jun 2011 (4 months)

Website for the Nyc Basketball Tour



## **Animator, Co-director**

Freelancer

Jan 2011 - May 2011 (5 months)

Overunit Machine videoclip.

Animation for the Movie " Sloth"

Storyboard Artist, Animation, BKG Artist for the promo "I Tormentini"



## **Animator - Director - Storyborder - Editor**

freelancer

Feb 2011 - Apr 2011 (3 months)

Tv Pilot "I Tormentini" for the producer Jo Cafaro



## **Animation Director**

AFM Records

Nov 2010 - Jan 2011 (3 months)

Animation Direction for the Epic Metal group Elvenking Videoclip



## **Web Designer**

Freelance

2011 - 2011 (less than a year)

WEB DESIGNER FOR NYC BASKETBALL TOUR

WEB DESIGNER FOR USACROSSOVER

WEB DESIGNER FOR DERIVEE SOLUTIONS



### **Animator**

Freelance

2010 - 2011 (1 year)

CHARATER DESIGN, STORYBOARD, ANIMATIONS, CO-DIRECTION OF OVERUNIT MACHINE VIDEOCLIP "ICARUS"



### **Animator**

Stranemani International s.r.l.

Jul 2008 - Jan 2010 (1 year 7 months)

ANIMATOR AND LAYOUT ARTIST FOR THE TV SERIES "PIPI PUPU AND ROSMARY" ON RAI / BBC (STRANEMANI-COMETAFILMS)



### **Webdesigner**

Artmoda

2009 - 2010 (1 year)

WEBDESIGNER FOR CANTINI AND ARTMODA (POST&CO PITTI COLLECTION 2010)



### **Layout artist**

Freelancer

2009 - 2010 (1 year)

LAYOUT ARTIST FOR THE TV SERIES "THE DAVINCIBLES" RAI / BBC / RTL TELEVISION



### **Teacher**

Freelancer

2008 - 2010 (2 years)

PRIVATE TEACHER (ANIMATIONS SOFTWARE , DRAWING)



### **Animator**

AC Milan

2008 - 2009 (1 year)

ANIMATOR FOR AC MILAN FOOTBALL TEAM - MASCOTTE MILANELLO (LARIONE10) FLORENCE



### **Jewelry Designer**

Cantini

2008 - 2009 (1 year)

DESIGNER FOR CANTINI IN PITTI UOMO FLORENCE



### **Background artist**

Roberto Cavalli

2008 - 2009 (1 year)

BACKGROUND ARTIST AND CHARACTER DESIGNER FOR THE VIDEOCLIP "IL MIO MONDO" FOR THE SINGER MORGAN (CAVALLI) FLORENCE



### **Animator**

Motion Cube

2008 - 2009 (1 year)

ANIMATOR FOR THE PRESENTATION OF "MOTION CUBE" STAND AT CREATIVITY FESTIVAL (FORTEZZA DA BASSO) FLORENCE



### **Animator**

Sky Italia

2007 - 2008 (1 year)

ANIMATOR FOR MATCH MUSIC (SKY GROUP) COMMERCIALS



### **Animator Character Designer**

Freelance

2007 - 2008 (1 year)

-ANIMATOR OF THE SHORT "THE TRUE STORY OF DAVE AND GOLIATH" FLORENCE

-CHARACTER DESIGNER AND ANIMATOR OF THE SHORT "BAD SAD GIRLS 1" FLORENCE

-CHARACTER DESIGNER AND ANIMATOR OF THE SHORT "THE FLATMATES" FLORENCE

-SPECIAL EFFECTS FOR THE SHORT "PAIN" PORDENONE

-DESIGNER FOR "BADSADGIRLS" T-SHIRTS FLORENCE



### **Illustrator**

Terzi

2005 - 2006 (1 year)

ILLUSTRATOR FOR CHILDREN BOOKS AT THE PUBLISHING HOUSE "TERZI" FLORENCE

GRAPHIC DESIGNER FREELANCER – FLORENCE



### **Graphic designer - Editor**

Telepordenone

2004 - 2005 (1 year)

GRAPHIC DESIGNER AT "ELIOTECNICA PORDENONE" VIDEO EDITOR AT "TELEPORDENONE" – PORDENONE

## **Education**



### **Accademia delle arti digitali - Nemo**

Master's degree, Digital Animation

2005 - 2008

Digital and traditional animation, 2D 3D animation, Digital illustration

## **Skills**



Animation Direction • Blender • Character Designs • Adobe Creative Suite • Illustration • Animation  
• Virtual Reality (VR) • Non-Fungible Tokens (NFTs) • Design • Augmented Reality (AR)